



MEDIA POLICY

Reviewed August 2026

Introduction

This Media Policy outlines how we manage photos, videos, and recordings taken during any activities involving Reigate Priory Bowmen (RPB), including but not limited to club events, external competitions, and everyday practice sessions. It applies to all members and is available on our website for public reference. We have implemented this policy to ensure the protection of our members' privacy and rights, to clarify the ownership and usage of content, and to prevent any potential legal issues that may arise from the creation and distribution of media related to the club. By establishing clear guidelines, we aim to foster a respectful and transparent environment where everyone feels comfortable and informed about how their images and recordings are used.

Content Creation, Ownership and Privacy

Any content created by members that relates to RPB, its activities, or its members, including images, videos, and recordings, is considered the property of RPB. This includes any content provided to the club by a member for promotional use. While the club retains ownership, the creator of the content will be credited appropriately. Your privacy is important to us. We handle personal information in accordance with relevant privacy laws. If you wish to have any content featuring you removed from our platforms, please contact us, and we will address your request promptly.

Consent and Use of Content

We respect our members' privacy and will always seek your consent before using any content that features you. This includes sharing content on our social media platforms and website. For members under 18, we require consent from a parent or guardian.

Sharing images on Social Media

We ask all members to gain permission before sharing photos or videos of other people on social media. Content where other people's children could be identified should not be shared as it could place some children and families at risk. Parents or carers who wish to share content of their own children must be mindful of who can view these images and ensure that they use appropriate privacy settings and that images do not include a club logo or name to allow identification of the location. Parents should also ask the permission of their children before sharing content of them online.

Consent for External Use (Model Release)

Before any content featuring club members is used outside of club-related purposes, explicit consent must be obtained from all individuals featured in the content. This includes, but is not limited to, commercial use, external media publications, and any promotional activities not directly managed by the club. A model release form will be provided to secure this consent, ensuring the protection and rights of our members. By being present in any visual content created at club activities, it is assumed that members grant a model release to the club for the use of their likeness. However, individuals can revoke this consent at any time by contacting the committee.

Financial Compensation

Content is provided to the club by members free of financial gain and in good faith. RPB does not provide financial compensation for content created by members. Members are also not permitted to request payment for content used by the club.

Non-Commercial Use of Content

RPB promises not to sell any content provided by members for financial gain without the permission of the content originator and the club members within said content, and the agreement of the committee. If such permission and agreement are obtained, any potential proceeds will be reinvested into the club for the betterment of the club and its members. All other uses of content will be solely for promotional, educational, or informational purposes related to the club.

Legal Protection

By participating in any activities related to RPB, you agree not to pursue legal action against the club for the use of content. This agreement also extends to protecting individual members featured in the content from legal claims.

Review and Amendments

We aim to review this policy annually to ensure it remains up-to-date. Any changes will be communicated to all members promptly.

Contact Information

If you have any questions or concerns about this policy, please contact our Chairman (chairman@reigatepriorybowmen.org.uk) or Publicity officer. We are here to assist you.